

HOLMES R. OSBORNE III, Inc.

A BETTER WAY TO MANAGE MONEY



1223 Wilshire Blvd., #1471 Santa Monica, CA 90403 310-452-0910 holmesosborne@holmesosborne.com

www.holmesosborne.com

Why do people let **Holmes Osborne** manage their money?

Did you know that the average beautician has to have more formal training than the average stock broker, financial planner, or money manager? Scary but true. Beauticians have to have hundreds of hours of training while money manager only have to acquire licenses which can take between 50 and 100 hours of study time. Not much of a hurdle to manage someone's life savings. Unlike being a doctor or lawyer or even a beautician, the money management business has some of the lowest standards of any professional industry.

Holmes Osborne holds the Chartered Financial Analyst designation (CFA). What is the CFA? It is a three year, three part test that covers ethics, statistics, accounting, currencies, economics, and anything else that is germane to the stock and bond market. Each of the three levels takes about 200 hours of study time. If you don't pass one level, too bad. You must wait an entire year to take the test again. With the proliferation of people taking the test, pass rates have fallen all of the way down to 40% for Level I in June 2006.

Holmes Osborne's Credentials

- Frequent contributor to investment newsletters such as the Motley Fool, Quality Stocks for Women, and Gurufocus.com
- Holder of the Chartered Financial Analyst designation, the preferred designation in the money management business
- Board member of the local chapter of the National Association of Business Economists (Alan Greenspan used to be president of the national association)
- Degree in Finance from Syracuse University
- Owner of website Stockroyalty.com that conducts interviews with the best money managers in the country and posts interviews for sale
- Member of the Pacific Council on International Policy. A by invitation-only think tank that has the some of the top politicians and Fortune 500 executives as members.
- Board member of the Behavioral Finance Committee of the CFA Society of Los Angeles

For more information, visit <http://www.holmesosborne.com>